



# InsX

**International Startup Arena for Industry 4.0**



A white outline map of Sweden is centered on a black background. Four red dots are placed in the southern part of the map, representing industrial locations. Lines connect these dots to labels: Väderstad (top left), Toyota Material Handling (bottom left), Husqvarna Group (bottom right), and Linköping Science Park (middle right). The Saab Technologies logo and name are also present on the right side.

**VÄDERSTAD**

**TOYOTA**

MATERIAL HANDLING

**LINKÖPING  
SCIENCE  
PARK**



**SAAB**



**Husqvarna  
Group**

# THE GOAL

To find partnerships between large industrial companies and innovative startups to tackle future challenges.

Visit [indx.se](https://indx.se) for more detailed information on what the partner companies are looking for!

## HOW?

Meeting startups from all over the world - fully funded PoCs for the projects that one or more partner company is interested in, or other collaborations.





**TOYOTA**

MATERIAL HANDLING



# Inδ<sup>x</sup>



**SAAB**



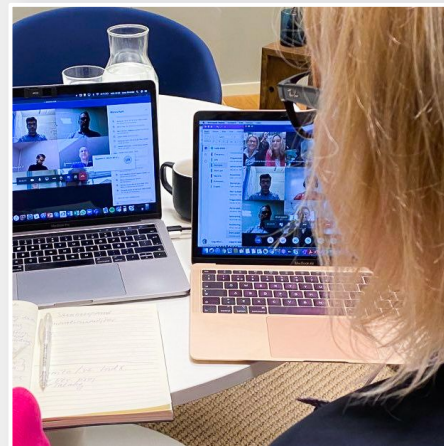
Husqvarna  
Group



There is a new business landscape on the rise. We, as companies that want to stay ahead of competition, need to move fast. Building new partnerships and competitive ecosystems is crucial to us.

# HOW IT STARTED

- Well known brands in their industry.
- Large manufacturing companies within same geographical region.
- Top of the manufacturing chain.
- Share the challenges of adapting to industry 4.0

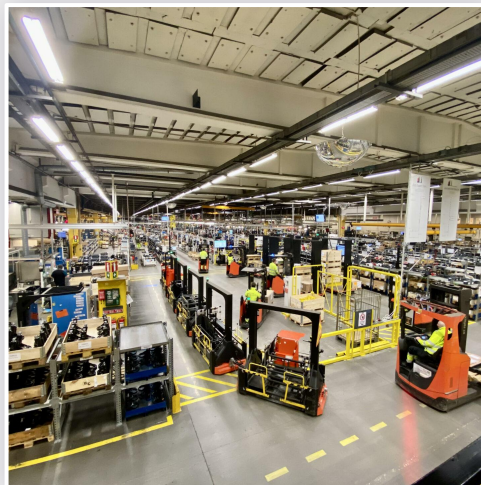


# OUR MAIN FOCUS AREAS

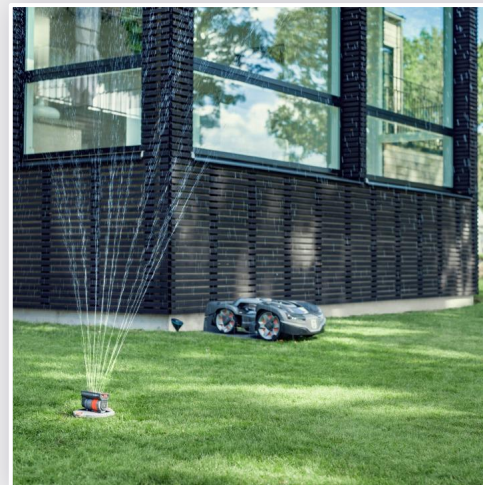
## SUSTAINABILITY



## AUTONOMY



## CONNECTIVITY



+ specified challenges for each event

# THE PROCESS

## JANUARY 2023

The application opens! And stays open throughout the year.

## MONTHLY APPLICATION REVIEWS

Competence Teams from the Partner Companies within Autonomy, Connectivity & Sustainability meet each month to review the applications. The ones that are interesting will get invited to the next Pitch Day.

The ones that are not interesting or that has a lack of timing will be saved in the IndX Startup Bank.

MARCH	APRIL	MAY
JUNE	JULY	AUG
SEP	OCT	NOV

## PITCH DAYS

On Pitch Day's the Steering group and Competence Teams invite relevant colleagues to listen to the pitches of the startups.

Startups can pitch live or digitally. The pitch sessions are followed by an q&a.

Startups that are interesting to keep working with will get invited by the Partner companies to the next step.

March 31st	June 2nd
September 5th	November 24th

## COLLABORATION & POCS

If any of the partners wishes to proceed with a startup the stakeholders will set up meetings and workshops according to their own schedules and time plans.

The background is a high-angle, wide shot of a large industrial manufacturing facility. The floor is polished and reflects the overhead lights. Numerous workstations, conveyor belts, and robotic arms are visible, organized into a complex layout. The overall color palette is dominated by the magenta/pink overlay, which is semi-transparent, allowing the industrial details to be seen through it. Six dark circular callouts are arranged in two rows of three, each containing white text.

## **Connect**

...by applying and get reviewed. Gain invaluable feedback from industry.

## **Join**

...IndX ecosystem and gain recognition on the Swedish & global market.

## **Collaborate**

...with industry leaders to implement product and establish relationship.

## **Be selected**

...to pitch and take a internal shortcut to the four industry leaders.

## **Stay in the loop**

...with IndX. Pitch again/later, marketing and additional collaborations.

## **Learn**

...straight from operations, from pitching, PoCs, 1-1 meetings and more.

# SUCCESSFUL COLLABORATIONS

## DAZOQ



Simplified energy management and savings through measurement

## T&S ENGINEERING INTELLIGENCE

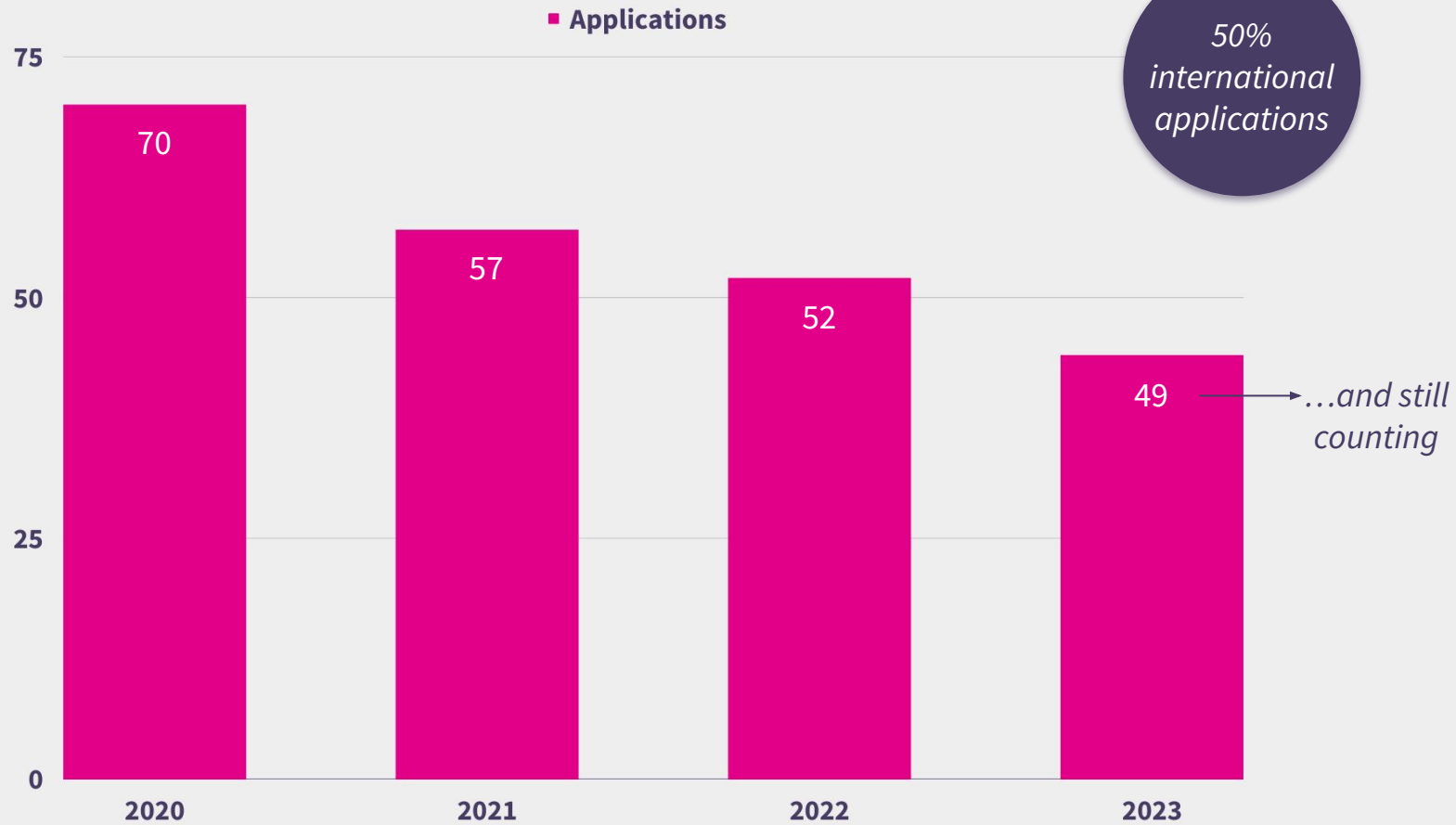


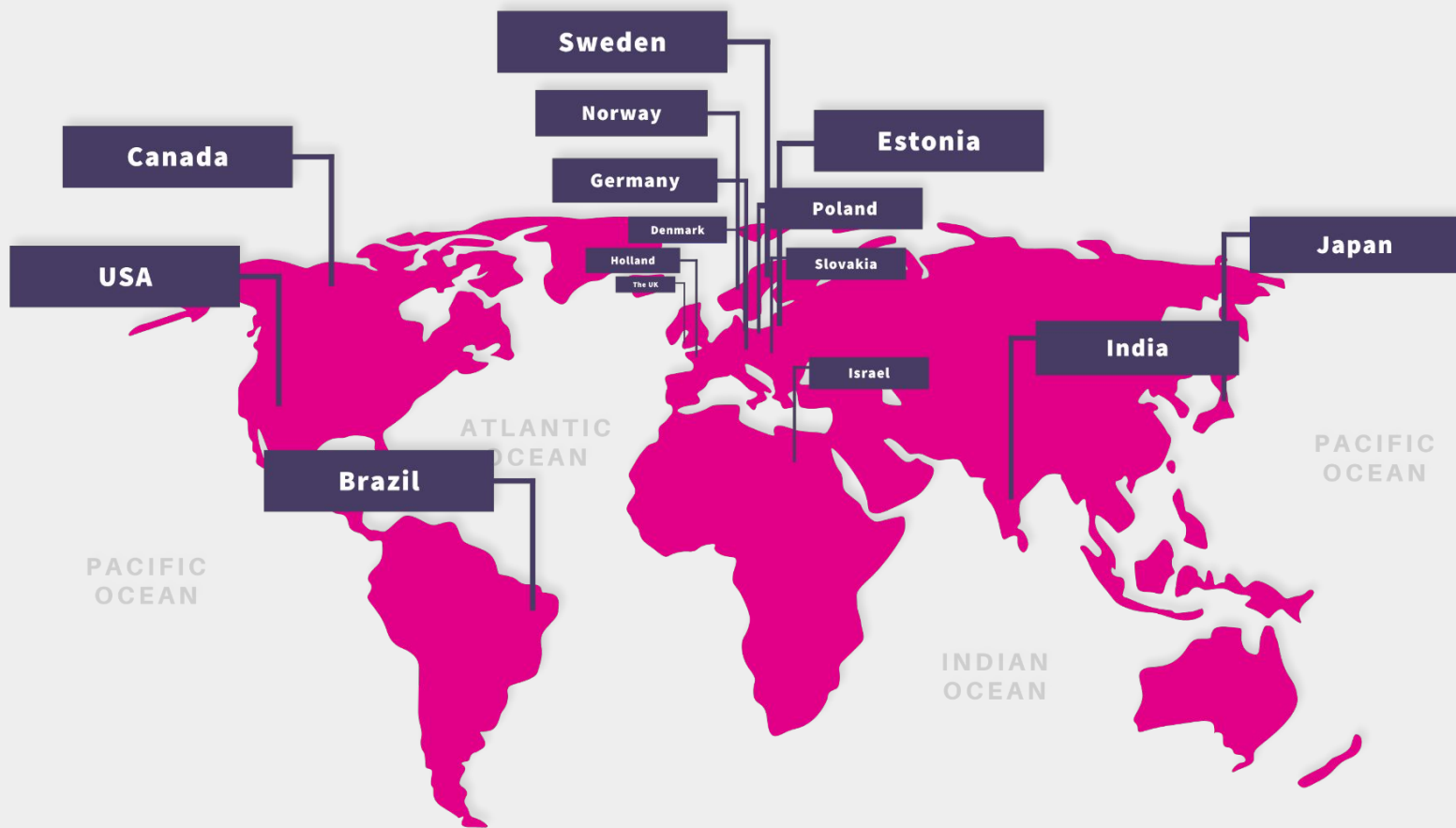
AI to make design process more efficient

## RENBLOC



Real time emission data for sustainable transparency





# OUR STARTUPS

voysys



A T O M B E A M



glana  
sensors



embedl



.renbloc



T&S  
Engineering Intelligence



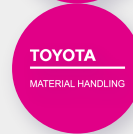
F.  
forkNAV  
INDUSTRIAL FORKLIFT MANAGEMENT



rebase.energy



DAZOQ



# KEEP UP WITH INDX



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# QUESTIONS?



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